



MIDWEST DERMATOLOGY CONFERENCE VIRTUAL EXPERIENCE

August 20, 2020 – February 28, 2021

Bridging the Gap in Education

INDUSTRY PROSPECTUS

ISDPA - 3023 N Clark St, Ste 300, Chicago, IL 60657 - <http://www.isdpa.org>

Midwest Dermatology Conference

Virtual Experience

EXHIBITOR AND SPONSOR OPPORTUNITIES

Featuring 18 Category I AAPA CME Credits of On-Demand Material and Live Q&A featuring our renown faculty, to include Ted Rosen, MD, Neill Peters, MD, Melissa Knuckles, MD, John Koo, MD, Jeffrey Hsu, MD, Pearl Kwong, MD, and many more. Delve into Dermoscopy in a 2-part series, venture into the mind of psychodermatology, have fun with Spitz and Giggles, approach to the pediatric patient, and learn how to be strategic and come out on top during the COVID pandemic. Showcase your company's current and future products, add to our surprise swag bag to be sent to the first 200 registrants, and host a product theater or advisory board.

We invite you to join us for a comprehensive virtual experience.

President's Circle

\$40,000 and above

- Virtual Exhibitor and Diamond Level Benefits
- Upgraded benefits to include three email campaigns sent to registrants and expanded database of providers
- Ability to change video in virtual exhibit page as many times as needed
- Product Theater, live or on-demand, or both.
- Ability to host a virtual advisory board

Diamond Level

\$30,000

- Virtual Exhibitor and Platinum Level Benefits
- Upgraded benefits to include two email campaigns sent to registrants and expanded database of providers
- Ability to change video in virtual exhibit page monthly
- Product Theater, live or on-demand, or both.

Platinum Level

\$20,000

- Virtual Exhibitor and Gold Level Benefits
- Advertisement on ISDPA website and virtual conference portal
- One email campaign sent to registrants and expanded database of providers

Gold Level

\$10,000

- Virtual Exhibitor and Silver Level Benefits
- Marketing material to be included in registrants swag bags

Silver Level

\$5,000

- Virtual Exhibitor benefits
- Ability to change video in virtual exhibit hall once every two months

Virtual Exhibitor

\$1,500

- Company Logo on ISDPA Website linked to your website, as well as on virtual conference portal
- Page in the Virtual Exhibit Hall to be on-demand for 6 - months
- Video of choice and contact us linked to company email in the virtual exhibit hall
- Copy of Conference Registration List

EXHIBITOR AND SPONSOR AGREEMENT

Complete and email form to Dawn Webb-Register
dawn.webb@bcimgt.com

Send payment to:

Illinois Society of Dermatology Physician Assistants
3023 N Clark St, Ste 300
Chicago, IL 60657

Questions: Contact Dawn Webb-Register

ISDPA Conference Meeting Management Coordinator
Phone: 813 704-7400 cell
Email: contact@bcimgt.com or dawn.webb@bcimgt.com

TAX ID #: 26-0576448

Please type or print.

Company Name _____

(As it should appear on printed materials)

Primary Contact First & Last Name _____

Title _____

Primary Contact E-mail _____

Primary Contact Phone Number _____

Company Mailing Address _____

City _____ State _____ Zip _____

Sponsorship Level: Check the appropriate box.

Includes Exhibit Fee. This does not include Product Theaters

- President's Circle - \$40,000 and above
- Diamond Level - \$30,000
- Platinum Level - \$20,000
- Gold Level - \$10,000
- Silver Level - \$5,000
- Virtual Exhibitor - \$1,500

Total Support \$ _____

Please make Check Payable to ISDPA

(credit cards are not accepted for amounts over \$1,500 due to associated fees)

Company name must appear on check.

_____/_____/_____
Signature of Authorized Representative Date

Print Name:

I am an authorized representative of the Company named above with the full power and authority to sign and deliver this contract. All payments must be received by August 15, 2020.

CONFERENCE SPONSORS AND EXHIBITORS

3GEN
ABBVIE
ACLARIS THERAPEUTICS
ALMIRALL
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CAREPOINT HEALTHCARE
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CPC PATHOLOGY
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